



## Punchbowl® Introduces New Handmade Art Invitation Collection

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*Gorgeous, new invitation collection created with paint, chalk, collage, pen, pencil, calligraphy, and dozens of other artistic techniques*

Framingham, MA (PRWeb) April 22, 2016 — Punchbowl®, the gold standard in online invitations, today unveiled the Handmade Art Collection, a selection of gorgeous, new invitations handmade with paint, chalk, collage, pen, pencil, calligraphy, and dozens of other artistic techniques. The Handmade Art Collection is the first of its kind on any online invitations site.

The Handmade Art Collection includes hundreds of gorgeous, new invitations that look and feel like paper invitations. The collection features designs that are hand-painted, hand-lettered, hand-cut, and hand-drawn, then scanned or photographed for the digital world. Artist techniques include pen on paper, ink on canvas, paint on woodblock, collage, and chalkboard. The new designs marry the most beautiful artistic techniques and highest quality materials with the ease and convenience of digital.

“Our new Handmade Art Collection is the culmination of hundreds of hours of meticulous design to bring the elegance of paper directly to digital,” said Matt Douglas, CEO, Punchbowl, Inc. “These are the most beautiful online invitations ever made.”

Highlights of the Handmade Art Collection include:

- Hundreds of gorgeous, new invitations handmade with paint, chalk, collage, pen, pencil, calligraphy, and dozens of other artistic techniques
- Artistic techniques include pen on paper, ink on canvas, paint on woodblock, collage, and chalkboard
- Designs are hand-painted, hand-lettered, hand-cut, or hand-drawn
- Available designs for birthday parties, baby showers, graduation parties and more
- Invitations can be easily sent on phones, tablets or desktop

The announcement of the Handmade Art Collection follows the announcement of the 2016 ‘Characters Kids Love’ Invitation Collection. The ‘Characters Kids Love’ collection features more than 220 characters across 330 branded designs from Disney, Activision, Hasbro, Nickelodeon, NFL Players Association, Penguin Books, Sanrio, Scholastic, Sesame Street, and WWE. The collection includes beloved, animated and illustrated children’s characters as well as real-life heroes.

Punchbowl has received critical acclaim and industry recognition for its usability and simplicity. Hosts can easily create, personalize and send beautiful online invitations from their phone, tablet or desktop at Punchbowl.com or through the site’s iOS or Android apps. The platform was the winner of the 2015 MITX award for “Best User Interface.”

To learn more about the Handmade Art Collection, visit:

<https://www.punchbowl.com/handmade-art>

### **About Punchbowl, Inc.**

Punchbowl is the company behind the critically acclaimed website Punchbowl.com, the new gold standard in online invitations. The site includes the ‘Characters Kids Love’ online invitation collection, which features iconic, beloved characters and the Handmade Art Collection that features gorgeous invitations handmade with paint, chalk, collage, pen, pencil, and calligraphy. More than 120 million online invitations and digital greeting cards have been sent from Punchbowl. The company was founded by technology entrepreneur Matt Douglas, is located in Framingham, MA, and is backed by Intel Capital and Contour Venture Partners. To learn more, visit <http://www.punchbowl.com/company>