



Punchbowl® Launches Sweepstakes to Help Consumers Say #AdiosEvite

New digital greeting cards from Punchbowl® encourage consumers to tell their friends to say goodbye to Evite®; Sweepstakes offers the chance to win a \$200 American Express gift card

Framingham, MA (PRWeb) March 12, 2018 — Punchbowl®, the company behind the critically acclaimed technology platform for online invitations and digital greeting cards, today announced a Sweepstakes to encourage consumers to say goodbye to Evite® and hello to Punchbowl. To enter the Sweepstakes, consumers must personalize a digital “Say Goodbye to Evite” card and send it to three or more friends. The winner of a \$200 American Express gift card will be chosen at random from eligible entries.

“People said goodbye to fax machines and Netscape long ago, and it’s time to say goodbye to Evite as well,” said Matt Douglas, CEO, Punchbowl. “We want to help people tell their friends, family, and colleagues that it’s time to say hello to Punchbowl.”

Punchbowl is the gold standard in online invitations. The company’s technology platform reaches tens of millions of consumers each year, and its state-of-the-art website and native mobile applications have received regular critical acclaim. Punchbowl sets itself apart with best-in-class technology; free online invitations that have the look and feel of paper; the ‘Characters Kids Love’ online invitation collection, which includes hundreds of invites starring iconic, beloved characters; intelligent RSVP management that ensures accurate headcounts; and the option to upgrade to remove advertising.

To enter the Sweepstakes, consumers can personalize a digital “Say Goodbye to Evite” card and send it to three or more friends. The contest is subject to the following:

- All entries will be eligible to win a \$200 American Express gift card. One winner will be chosen at random from eligible entries.
- The Sweepstakes runs from March 12, 2018 at 10:01am through May 31, 2018 at 11:59pm PST.
- The winner will be notified no later than June 15, 2018.

To learn more about the #AdiosEvite Sweepstakes, visit: <https://www.punchbowl.com/p/adios-evite-sweepstakes>

To send a “Say Goodbye to Evite” card, visit: <https://www.punchbowl.com/ecards/say-goodbye-to-evite>

To learn more about why consumers should say goodbye to Evite, visit:
<https://www.punchbowl.com/evite-vs-punchbowl>

About Punchbowl, Inc.

Punchbowl is the company behind the critically acclaimed technology platform for online invitations and digital greeting cards. The company runs its platform on Punchbowl.com, best-in-class iOS and Android apps, and also licenses its technology to carefully selected consumer companies. More than 120 million online invitations and digital greeting cards have been sent on the Punchbowl platform. The company was founded by entrepreneur Matt Douglas, is located in Framingham, MA, and is backed by Party City Holdings Inc., Intel Capital, Contour Venture Partners, and Launchpad Venture Group. To learn more, visit <https://www.punchbowl.com/company>

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