



MyPunchbowl.com and Kayak.com launch party planning travel center

MyPunchbowl adds Kayak.com travel search capabilities in time for graduation party planning

Framingham, Mass (PRWeb) April 15, 2008 – According to the U.S Census, more than 6 million students will graduate from college and high school this academic year. For many families, a graduation provides a reason to celebrate – but it also presents coordination headaches to plan the party and get everyone to the event destination.

Today, MyPunchbowl.com a leader in online event and party planning, has answered these needs with the launch of a new party planning travel center powered by Kayak.com, the world's largest travel site. Kayak.com's award-winning search functionality has been added to MyPunchbowl and provides quick access to the most comprehensive travel search on the Web. Party planners and goers can now search prices and availability for hundreds of airlines, more than 100,000 hotels and all major rental car brands without ever leaving MyPunchbowl.com.

"Lots of our users are researching trips for events such as graduations and family reunions and we are pleased to bring the power of Kayak.com straight to the party-planning source," said Paul English, CTO and co-founder of Kayak.com. "In this difficult economic climate, many travelers may need to price a trip before replying to an online invitation and now these consumers simply and quickly use the Kayak.com search widget to research prices and availability without leaving MyPunchbowl.com."

The MyPunchbowl Travel Center includes all of the core features that are available on Kayak.com, plus:

- Event hosts can search flights, cars, and hotels directly from their MyPunchbowl account
- Event guests have travel search capabilities directly within the MyPunchbowl save the date or online invitation
- A simple option enables hosts to choose whether or not to display the travel center on the guest view

"Our new travel center furthers our goal to be the leader in end to end party planning online by integrating Kayak.com's travel search technology within the site," said Matt Douglas, CEO, Punchbowl Software. "Like MyPunchbowl, Kayak.com makes planning travel easier by searching hundreds of travel sites for prices and availability, and providing all the tools and content a traveler needs to make an informed decision about their purchase. Together, Kayak.com and MyPunchbowl make attending an event even easier."

MyPunchbowl offers a modern, user-friendly interface that adapts to the party planning needs of the host. Unique features such as "Pick a Date" and "Party Checklist" along with online invitations help hosts with coordination and logistics through every stage of party planning. MyPunchbowl is the perfect site for planning a graduation party, birthday party, or important life milestone celebration.

To view the MyPunchbowl Travel Center, signup for a free account at <http://www.mypunchbowl.com>

About Punchbowl Software

Punchbowl Software was founded by software and user interface experts Matt Douglas and Sean Conta. They were frustrated with the available methods for planning an event or party and knew there had to be a better way. Matt was previously in senior management positions at Bose

Corporation and Adobe Systems. Sean has held positions at Zildjian Cymbals and Innoveer Solutions as a user-experience specialist. The company is located in Framingham, MA in the heart of the Metrowest technology center of Boston and is backed by Intel Capital. To learn more and sign up for a free account, visit <http://www.mypunchbowl.com>

About Kayak.com

Kayak.com, the largest Travel 2.0 site in the world, is a global Internet media company operating Kayak.com, Sidestep.com, TravelPost.com and TravelSearch.com. Kayak.com and SideStep.com display results from more than 400 travel sites, providing prices and itineraries for hundreds of airlines, more than 100,000 hotels, all leading rental car companies and 18 cruise lines. Kayak.com has won more awards since launch than any other travel site including “100 Best Products of 2007” by PC World; “25 Sites We Can’t Live Without” by TIME Magazine; “Best Search Engine” by the Associated Press; and “Best of the Web” by BusinessWeek, Forbes.com and US News & World Report. Launched in 2005 by co-founders of Orbitz, Travelocity and Expedia, Kayak.com’s investors include General Catalyst Partners, Sequoia Capital, Accel Partners, Norwest Venture Partners, Trident Capital, Oak Investment Partners, Lehman Brothers Venture Partners and America Online, Inc. Kayak.com has sites in the UK, France, Germany, Spain and Italy. For more information, visit www.Kayak.com.

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